



Annual Club Report 2022



www.bikeAOA.org



BikeAOA |



@AppalachiaOutdoorAdventures



Susie Cherubini, President

Letter from AOA's President

We've had an incredible year and are honored to be responsible for building and maintaining our great trail systems at Dillon State Park, the Wilds, and McGraw Park.

There are many benefits to having more mountain biking trails in East Central Ohio. Not only is it a great way for people to get exercise and enjoy the outdoors, but mountain biking is a fun and challenging activity that can be enjoyed by people of all ages and skill levels. It can also be a great way to explore the natural beauty of the area.

In addition, mountain biking trails can help to boost the local economy. When people travel to East Central Ohio to mountain bike, they will spend money on things like food, lodging, and gear. This can help to support local businesses and create jobs.

Finally, mountain biking trails can help to build community. When people come together to ride, it can help to create a sense of camaraderie and belonging. This can be especially beneficial for people who are new to the area or who are looking for ways to connect with others.

We appreciate all of our members, and our fantastic partners in the Straker Foundation, OMBC, COMBO, OMBA, IMBA, Muskingum Valley Parks District, HWB Cycling, Linear Active, and many more who have donated time or money to make our trails an attraction for people around the state and beyond. We're looking forward to another great year of building, maintaining, and of course *riding* the trails of AOA.

Live, Love, Ride!

Susie Cherubini, President, Appalachia Outdoor Adventures

Michael Dibenedetto, Secretary

Steve Herron, Treasurer

Heath Boedeker, Trail Boss

2022 Officers

Trey Crowley, Vice President



2022 Board Members

Thanks for all you do to support Mountain Biking in Southeastern Ohio!



Terry Campbell



Dave Lewis



Jim Crowley

SuperRae Gandolf



Paul McClelland



Chris Lutz



2022 Event Calendar



Date	Location	Ride Type
March 19 – 11am	Double Edge Brewing	Gravel Road Ride
April 16 – 10am	The Wilds	Skills Session
April 23 – 11am	Old Bridge Brewing	Gravel Road Ride
May 7 – Time TBD	Dillon State Park	National Women's MTB Day
May 14-15 Time TBD	Dillon State Park	COMBO Women's Crush Weekend
May 21 – 10am	McGraw Park	Skills Session
May 29 - Time TBD	The Wilds	COMBO/AOA Funduro Race
June 4 – 10am	Dillon State Park	Take a Kid Mountain Biking Day!
June 18 – 10am	Dillon State Park	Skills Session
July 16 – 10am	The Wilds	Skills Session
August 20 – 10am	Dillon State Park	Skills Session
August 21 – 12pm	Dillon State Park	OMBC – Dillon Rocks! Race
Sept 17 – 10am	McGraw Park	Skills Session
Sept 29 – 6:30pm	Weasel Boy Brewing	AOA Quarterly meeting
October 1 – 10am	Dillon State Park	Take a Kid Mountain Biking Day!
October 15 – 10am	McGraw Park	Skills Session
October 29 – 11am	Buckeye Lake Brewing	Gravel Road Ride
November 5 – 6pm	The Wilds	Halloween MTB Ride
November 19 – 3pm	Weasel Boy Brewery	Gravel Road Ride
December 17 – 1pm	The Wooly Pig Brewery	Gravel Road Ride

MTB Skills Sessions

10am on the 3rd Saturday of the month , April through October
2 BICP-Certified MTB Instructors at each session to teach skills to beginners and intermediate riders, followed by a group ride.

Gravel Rides

Our Club Gravel rides start and/or stop at local breweries. These are no-drop rides, with one route of 10-20 miles, and a longer route of 30-40 miles.

Races

Our races are the two biggest fundraisers of the year. They're a good opportunity to test your skills, mix it up with the big dogs, or just come out and cheer on the racers.

Special Events

Just a few more excuses to celebrate mountain Biking and get together with your friends from AOA!

Look for more information about our events at:



www.bikeAOA.org |



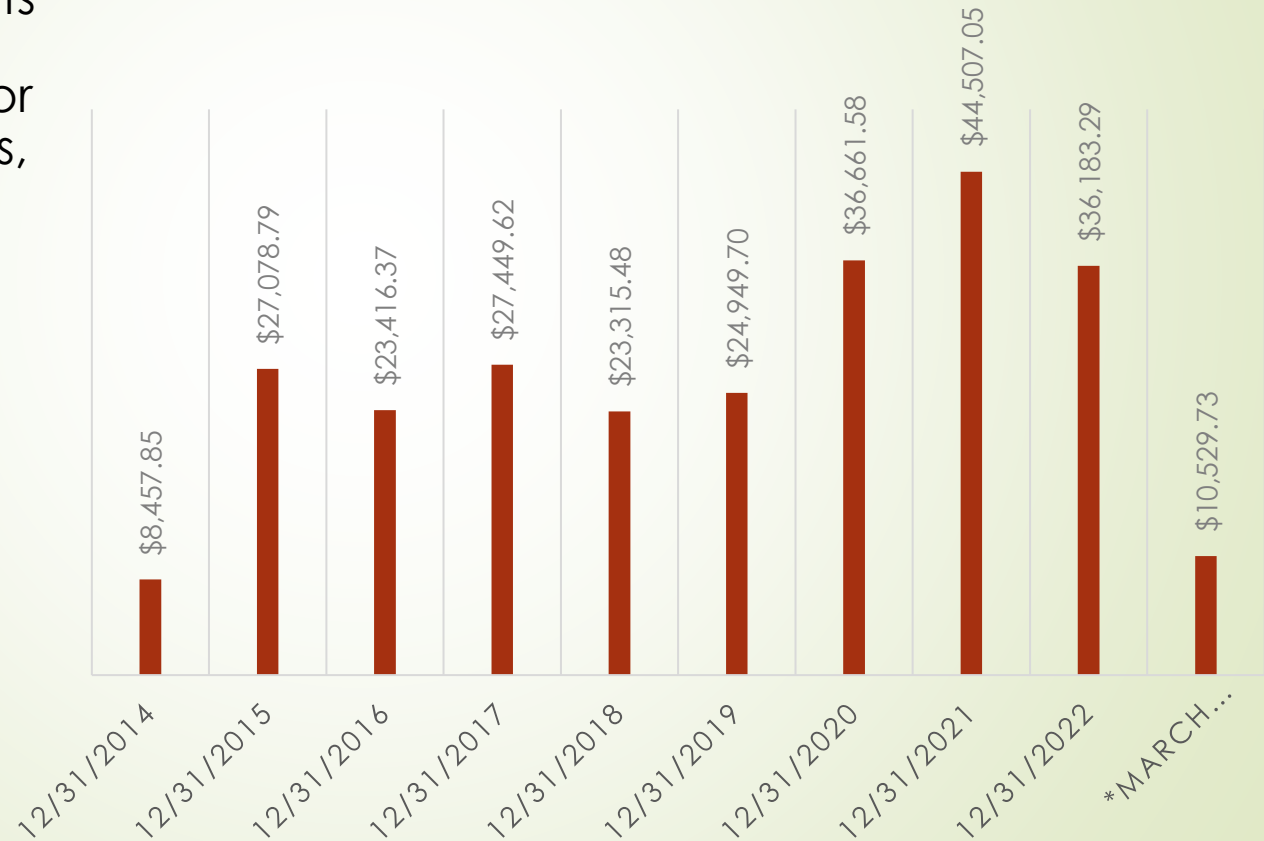
BikeAOA |



@AppalachiaOutdoorAdventures

Treasury Balance by Year

- Strong Revenue in 2022 from Races to build on our balance from our 2021 Grants
- Biggest year ever for investing in our trails, with two major projects at Dillon State Park



	2016	2017	2018	2019	2020	2021	2022	2023
charitable donation	\$5,403.55	\$867.49	\$946.45	\$347.91	\$229.27	\$24,422.95	\$1,358.22	\$159.40
Sponsorship	\$7,452.44	\$8,275.00	\$100.00			\$746.62		
Registration	\$10,065.00	\$6,075.00						
Membership	\$392.00	\$937.50	\$744.00	\$1,129.00	\$1,330.00	\$1,308.00	\$1,883.00	\$349.00
Race Registration						\$2,810.96	\$3,865.00	
Swag	\$135.00	\$1,111.00				\$705.18		
Endowment		\$206.78	-\$187.00	\$538.37	\$471.77	\$868.54		
Auction		\$1,250.00						
Equipment/Repairs						\$1,000.00		
Trail Karma			\$96.80	\$23.13	\$122.89	\$336.45		
(blank)				\$405.00				
General	\$286.00			\$25.00			\$82.01	
sales					\$87.00			
Grand Total	\$23,733.99	\$18,722.77	\$1,700.25	\$2,468.41	\$2,240.93	\$32,198.70	\$7,188.23	\$508.40

Revenue Sources by Year

- 2021 was our best fund-raising year ever, with grants from IMBA's Dig In and the Straker foundation
- Races at Dillon and the Wilds were also a strong source, with the highest revenue since 2017

	2016	2017	2018	2019	2020	2021	2022	2023
Dillon Project								-\$21,511.00
Equipment/Repairs	-\$1,939.37	-\$438.38	-\$5,024.99			-\$433.72	-\$2,181.41	-\$3,397.13
Skills park					-\$7,500.00	-\$2,000.00	-\$137.17	
Signage	-\$182.28						-\$6,587.61	
General	-\$1,252.14	-\$1,565.46	-\$410.00	-\$299.68		-\$820.00	-\$1,280.28	-\$100.00
Swag	-\$2,638.06	-\$2,094.54				-\$985.05		
Food/Beverage	-\$2,014.60	-\$1,593.85	-\$205.00		-\$354.69	-\$244.51	-\$541.10	-\$84.29
Insurance	-\$800.00	-\$2,646.00						-\$1,000.00
trail building						-\$1,079.97	-\$2,996.18	-\$69.54
Awards	-\$3,700.00							
Prize Money		-\$3,000.00						
Investment		-\$2,007.00		-\$475.00				
trail supplies	-\$121.00	-\$769.29	-\$74.40	-\$59.51	-\$983.79	-\$305.55		
charitable donation	-\$942.00	-\$50.00				-\$175.00		
Endowment							-\$1,020.26	
first aid							-\$650.00	
ambulance		-\$525.00						
Fuel	-\$221.18							
Sponsorship			-\$120.00					
toilets							-\$117.98	
Grand Total	-\$13,810.63	-\$14,689.52	-\$5,834.39	-\$834.19	-\$8,838.48	-\$6,043.80	-\$15,511.99	-\$26,161.96

Expenses by Year

- Trail building and Signage was our biggest expense in 2022 and early 2023, as we launched and completed two major projects at Dillon State Park
- We were also able to purchase some new equipment for trail maintenance, as well as a storage container for Dillon to keep tools handy for our trail fairies



Revenue/Expense	Event	Description	Sum of Amount
revenue	Grant	Straker foundation	\$17,930.00
	Race Revenue	COMBO Rev share check	\$3,865.00
		Mayhem Registration	\$2,375.96
		Dillon Race	\$435.00
		Dillon Race check	\$235.00
	Membership		\$3,633.00
	Charitable donation		\$3,315.31
revenue Total			\$31,789.27
Expense	Equipment	Beckert's equipment	-\$1,591.82
	signage	Susie - Sherwin Williams reimbursement	-\$57.21
		Information kiosks	-\$6,050.00
	trail building	gas	-\$20.21
		Trey - Home Depot	-\$28.94
		Dan McVey reimbursement	-\$58.87
		Sherwin Williams - stain	-\$69.54
		Home depot - lumber (dillon platforms)	-\$152.90
		Rock Art signs for Dillon	-\$480.40
		Jamie Slate - cedar for long platform	-\$500.00
		Home Depot - platform lumber	-\$535.02
		Lowes	-\$629.19
		Linear Active Trail Builders	-\$21,511.00
	Expense Total		
Grand Total			\$104.17

Dillon 25-Year Anniversary Trail Refresh

Project Funding and Expenses

We invested more than \$30K in a trail refresh at Dillon State Park

This project was made possible through a significant grant from the Straker Foundation, as well as strong revenue from our race events and charitable donations

We also can't thank Linear Active enough for going above and beyond and helping us to make Dillon State Park a destination for MTBers for all levels from across the state and beyond



Dig In



FOUNDED BY SHIMANO



Revenue/Expense	Event	Description	Sum of Amount
revenue	Grant	Dig In Grant Q1 2021	\$3,957.50
		Ragnar	\$2,000.00
		Dig In Grant Q4 2020	\$1,900.00
	Charitable donation	OMBC Race - Dillon	\$405.00
		OMBC Race	\$400.00
		Amazon smile	\$176.73
		Ohio Woods Riders - Jim Crowley	\$150.00
		Kroger	\$103.12
		Halloween Ride	\$100.00
		Kroger 8-21-19	\$49.76
		Kroger 2-28-19	\$49.61
		Kroger 11-20-19	\$43.87
		Kroger 5-24-19	\$43.66
	Membership	IMBA 7-8-19	\$409.00
		IMBA Check	\$325.00
		IMBA 4-5-19	\$322.00
		IMBA 10-7-19	\$73.00
	general	filing fees	\$25.00
revenue Total			\$10,533.25
Expense	signage	Sign poles - skills park	-\$137.17
	trail building	Reimbursement - Heath Boedeker - gas for equipment 12/13, 12/14, and 1/16	-\$85.02
		Lance Comstock - Dillon Skills -drops	-\$800.00
		Goodtimes Construction	-\$9,500.00
Expense Total			-\$10,522.19
Grand Total			\$11.06

Dillon Skills Park Project

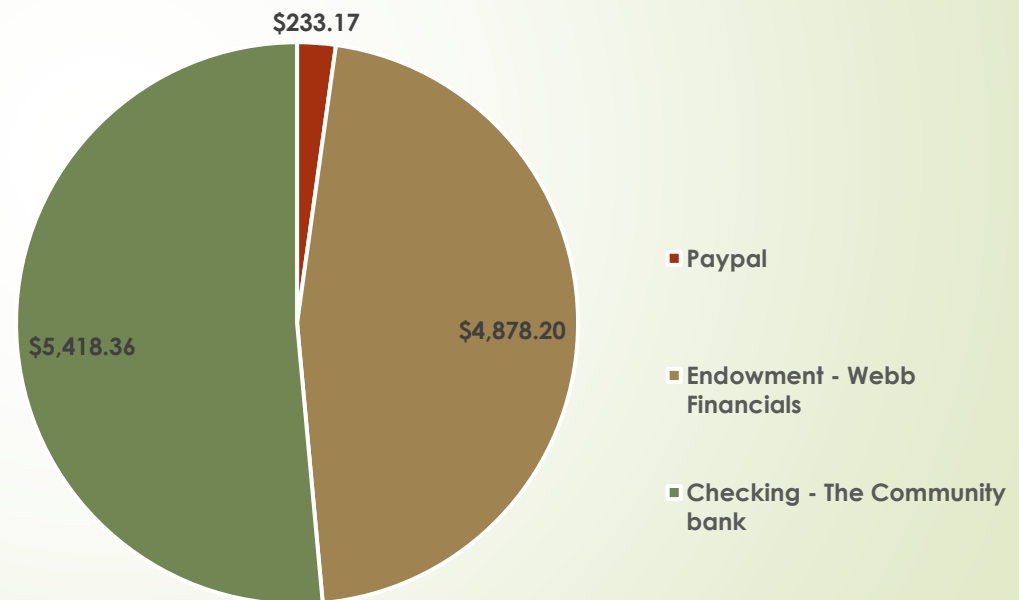
Revenue and Expense Summary

This project was largely funded through two grants from IMBA, but also a significant donation from the Ragnar Group for using our trails for a running race a couple of years ago. The money was well spent with an awesome new skills park that was built by professional trail builders (GoodTimes construction and Linear Active). The skills park is a huge asset to the community, and has been a big hit at our beginners' events

Current Asset Mix

- Endowment is slightly down due to market performance
- Cash on hand has dropped due to significant trailwork investments made in 2022 and early 2023

Account Breakdown (as of 3/31/2023)



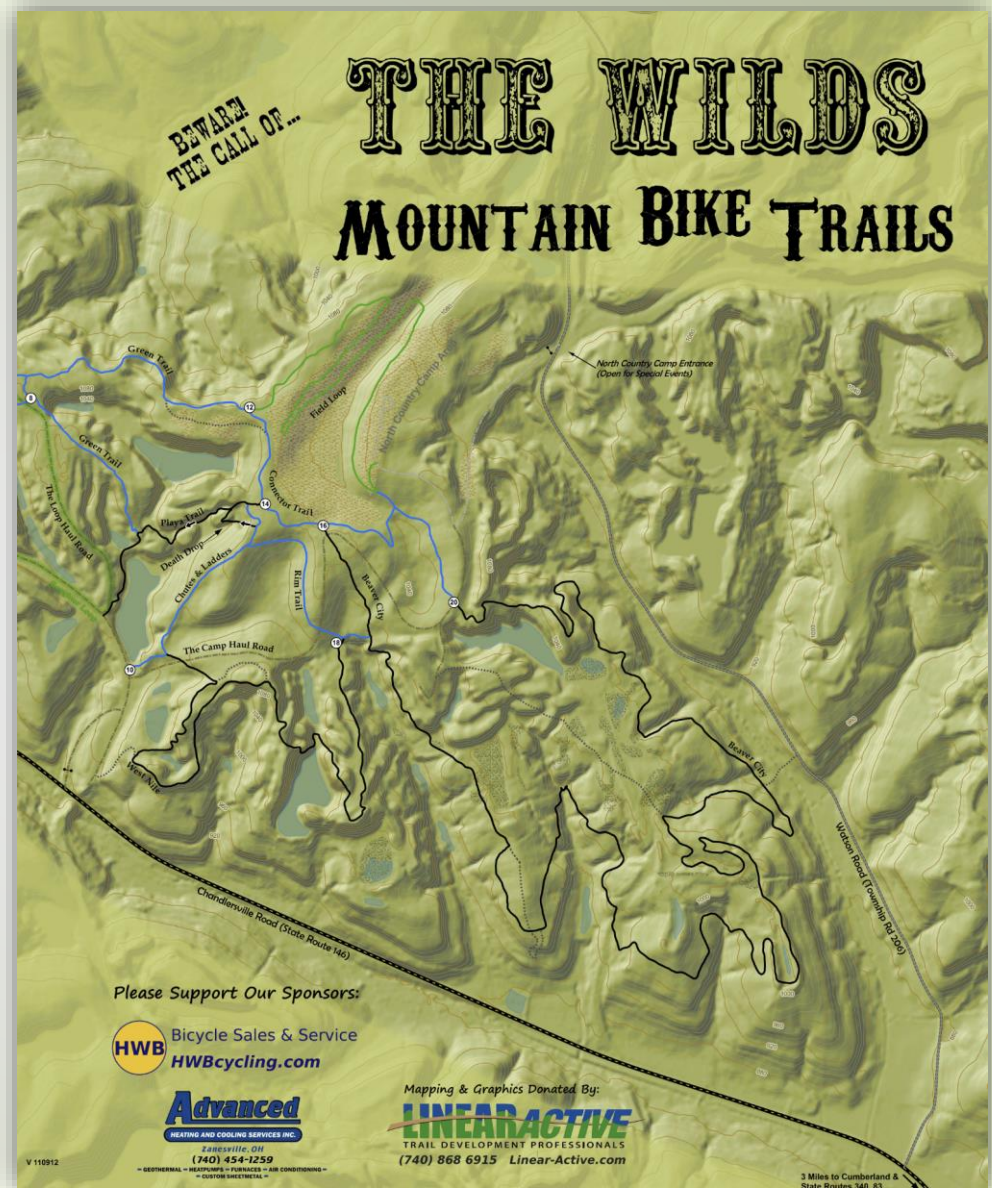
Dillon State Park

- Skills park completed and refreshed
- Trail signage updated throughout the trail system
- New kiosks installed at all 3 trailheads
- Beginner's trail completed near Hooper's Hollow
- Founders' Trail completely overhauled as a showpiece and attraction
- Beach Trail connected over to the Skills park
- Complete re-route and rebuild of "Scar Tissue" Trail
- Beach Trail Connector platform added
- Amphitheater area rerouted with new platform
- Endo-cision platform rebuilt and widened for 2-way traffic
- Replaced platform on Beach trail near the 4-way intersection
- Replaced long skinny platform and bridges on s'more trail



The Wilds


- Trails were cleaned up in May for the return of the Mayhem Enduro in association with COMBO
- Trails were in the best condition for riding in many years
- Significant teamwork throughout the year to clean up many storm damage
- Final cleanup for the Halloween ride left the trails in great shape for the Fall season



McGraw Park

- Platforms replaced due to storm damage
- Trail signage added throughout
- Trailhead kiosk purchased and ready to be installed
- Fresh paved road by the Parks District means there is a great parking lot giving great access to riders





Thank you to our members!

If you are passionate about mountain biking, then joining the local MTB trail organization is a great way to get involved and make a difference.

- You will have awareness of local MTB events.
- You will be able to help build and maintain the trails.
- You will meet other mountain bikers in the area.
- You will support the local community.
- You will have a voice in the decisions that affect the trails.

Join, or renew your membership with
AOA today at www.imba.com !

